THINK LIKE AN ENTREPRENEUR
Business News for Kids
Issue 0 · November 2026

WELCOME TO THINK LIKE AN ENTREPRENEUR

BUSINESS NEWS FOR KIDS

Hello and welcome to THINK LIKE AN ENTREPRENEUR, a business "newsletter" for kids.

What is it? A monthly two-page spread filled with small bits of information to help kids understand the world of business and entrepreneurship around them—in a fun way!

Who is it for? For kids in grades 3, 4, 5, 6 (ages 8–12). Each issue is intended to spark classroom discussions or be enjoyed at home.

What's in it? Think Like an Entrepreneur gives readers a glimpse into the startup stories of companies and brands they already know.

They will also discover **fun facts**, **classroom activities** to spark entrepreneurial thinking, and a peek into **careers**, **industry insights**, **business terms** or **business news**.

Why did I create it? As the author of the From an Idea to... book series, I know kids are extremely curious about entrepreneurship and can't always wait for a new book of mine to come out. So, I'm giving them a small dose of what they want each month, hoping to spark a passion for entrepreneurship at a young age.

I hope you enjoy it! The first issue launches today and features an incredible candy story. Make sure to check out Issue 1: Hershey's!

– Lowey B.

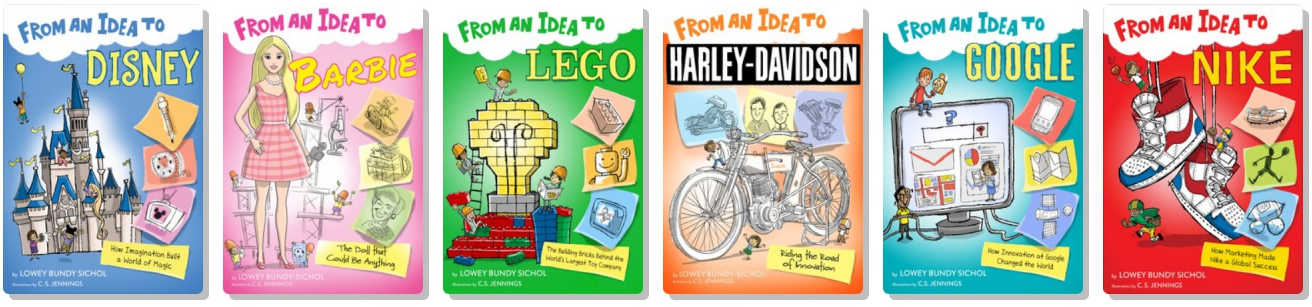
MEET THE AUTHOR



LOWEY BUNDY-SICHOL

Lowey is an award-winning children's author who has an MBA from the Tuck School of Business at Dartmouth. She is a pioneer in teaching entrepreneurship and business to kids, and her From an Idea to... books have won numerous literary awards, including Best STEM Book by NSTA and a spot on the Texas Bluebonnet Award Master List.

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WHAT'S INSIDE EVERY ISSUE



1 COMPANY STORY

The true story of how a famous company went from an idea to a big business.

2 CLASSROOM ACTIVITY

A different hands-on activity to help you start thinking like an entrepreneur.

3 FUN FACTS

Surprising little facts about the company, its founder and its products.

4 NEWS, CAREERS & TERMS

A glimpse into current business news, industry insights, cool careers and complicated business terms.