

FROM AN IDEA TO ...

TIMELINE OF AN IDEA

This activity works for any From an Idea to... book!

Students create a visual timeline showing how the idea became a real product.

1. Choose your book.
2. Identify 5–8 key moments in order, from the first idea to today.
3. For each moment, write a short caption and add a picture.
4. Connect the moments with arrows showing cause and effect.

Suggested timeline moments:

- ✓ The Spark – what was the original idea or problem?
- ✓ The First Try
- ✓ A Big Challenge
- ✓ A Turning Point or Lucky Break
- ✓ Growing the Business
- ✓ The Competition
- ✓ Where It Is Today

