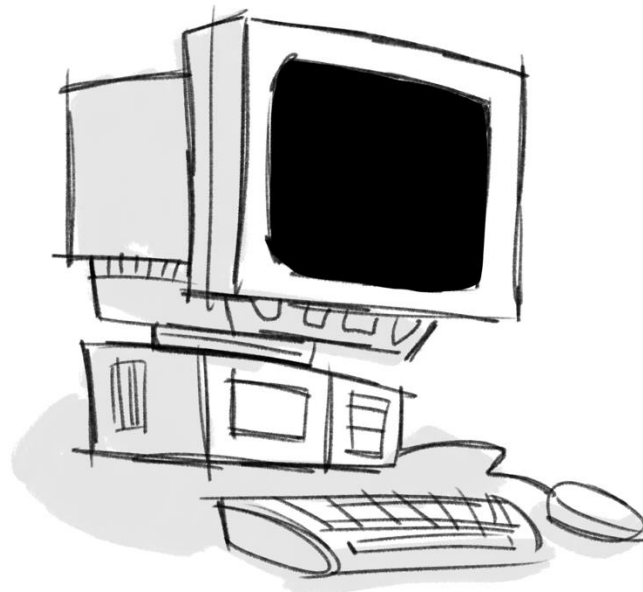


FROM AN IDEA TO ...

GOOGLE

Comprehension & Teach-Back:

After reading **From an Idea to Google**, work with others who read the same book and answer these questions. After you're done, you will share your answers with the rest of the class and teach them what you learned.



FROM AN IDEA TO ...

GOOGLE



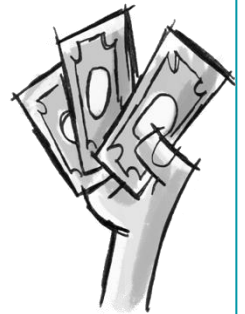
1. At the opening of the book, we meet Larry Page and Sergey Brin, the founders of Google. What was an early advantage Larry Page had as a child that helped his future? What was an early advantage Sergey Brin had as a child that helped his future?
2. After reading about Nikola Tesla, what did Larry come to realize were the keys to success?
3. What made Google a more efficient search engine than others at the time? Explain how it works and why it was better.



FROM AN IDEA TO ...

GOOGLE

4. How did Larry and Sergey come up with the name Google?
5. How did Google raise money to keep the company going?
6. Explain one way that Google and LEGO are connected.
7. What is Google's mission? What does this mean?



FROM AN IDEA TO ... GOOGLE

8. Which of Google's 10 Things do you like best? Why?

9. What is a Google Doodle?



10. As the company grew, what was one unique thing Larry and Sergey did to find new employees?

11. Explain the “20% rule” and how it benefits the company.

FROM AN IDEA TO ... GOOGLE

12. What does it mean for a company to “go public”? Explain.

13. Why do stock prices go up and down? Explain.



14. Chapter 10 describes the “Googleplex” in Mountain View, California. Name three (3) things you’d love about working there.

15. Google makes more than a hundred products. Research and list **THREE** of the company’s most successful products.