

FROM AN IDEA TO ...

Compare and Contrast

Disney, Nike, LEGO, Google, Barbie, Harley-Davidson

1. What do all the founders have in common when it comes to starting a successful company?
2. What do all the companies have in common when it comes to becoming successful?
3. How did each company change the industry it is part of?
4. What is one challenge that seems common across many of these founders' stories?
5. Which founder's story do you connect with most, and why?

